**Rules of the creative photo contest lifelineMDD**

**Article 1.**

The organizer of the award competition "CREATIVE PHOTO CONTEST #lifelineMDD" is the Association for Biological Diversity WWF Adria, Gundulićeva 63 10000 Zagreb, OIB: 92278052107

The award competition is organized for the purpose of promoting the lifelineMDD project.

**Article 2.**

The prize competition will take place in the period from 26.9.2022. until 10.10.2022.

**Article 3.**

The rules of the prize contest will be published at wwf.adria.org

**Article 4.**

The prize competition is open to all persons of legal age who are registered members of Facebook (http://www.facebook.com) and who share their photo on their Facebook or Instagram profile and tag it with the tag #lifelineMDD and tag WWF Adria, in the period from August 26.9.2022. until 10.10.2022.

**Article 5.**

To participate in the contest, you must do the following:

The participant should take a photo of nature (landscape, plants, animals, people, river...) at a location where the Mura, Drava or Danube rivers are located, in one of the following countries: Croatia, Serbia, Hungary, Austria and Slovenia. You need to post the photo on your Facebook profile and mark (tag) @WWFAdria and use #lifelineMDD, or post the photo on your Instagram profile (the profile should be set to "public"), use the hashtag #lifelineMDD and tag WWF_Adria.

The photo must contain the hashtag #lifelineMDD and a short description.

All photographs must be the original work of the entrant and must be the sole property of the entrant.

The goal of the photo competition is to show the beauty of the Mura, Drava or Danube rivers and the natural life on it and around it (in the territory of Austria, Slovenia, Serbia, Croatia and Hungary) and in this way to raise awareness of the existence and importance of the area called the Amazon of Europe.

**Article 6.**

Employees of WWF Adria and their immediate family members do not have the right to participate in the competition.

**Article 7.**

Every registered user accepts the rules of the prize contest. You agree that it is your responsibility to study and familiarize yourself with these rules.

**Article 8.**
Each participant of the contest "#lifelineMDD" accepts the rights and obligations specified in the Rules. The prize, which is described in more detail in article 10, cannot be exchanged for money or any other prize.

**Article 9.**
FIRST PRIZE TO THE AUTHOR OF THE BEST PHOTO –

1. Accommodation for two people in Didin Konak in Kopačevo, 4 nights, 4 half board (breakfast and dinner) and tourist tax

2. Entrance tickets for two people in Kopački rit, which include:
   - Entrance to the Park, a walk along the marked educational paths in Tikveš, a visit to the multimedia exhibition at the Reception Center in Kopačevo
   - Photo safari program, 2 hours. The program is carried out according to the visitor’s wishes by boat or SUV accompanied by a guide, and it is necessary to announce the date of arrival min. 5 days before

*travel expenses are not covered

* The date of the award is arranged by the winner with WWF Adria, depending on availability of the accommodation, but latest until 15.12.2022.

**CHOOSING THE FINALISTS**

WWF Adria, composed of members of the communication department, seven (7) days after the end of the competition, selects 3 winning photos, for first, second and third place. Photos will be selected based on creativity and compliance with the rules of participation.

The selected will be published on the WWF Adria Facebook and Instagram profiles.

There is no possibility of cashing in or requesting any other WWF Adria product or service in exchange for the prize won.

**Article 10.**

Winners will be notified about winning the prize via the profile where the photo of the publication was submitted.

**Article 11.**

It is considered that after the winner receives the prize, the organizer has fulfilled all its obligations towards him.

**Article 12.**

Contest participants and winners fully authorize the organizer to publish and use their names and photos for promotional purposes.

**Article 13.**

The prize competition can be terminated only in circumstances that the organizer cannot consciously influence, for example those that could not be prevented, avoided or repaired.

**Article 14.**
Contest participants accept these Rules in their entirety.

The organizer reserves the right to amend these Rules, in which case the changes will be published without delay in accordance with Article 3 of these Rules.

**Article 15.**

Facebook Inc. does not have the role of contractor, organizer or sponsor of the prize competition. Facebook Inc. is not responsible for any possible claims of the participants of the prize competition.

The organizer collects and processes the personal data of the prize competition participants in accordance with the Privacy Policy.

**Article 16.**

The organizer and the participants will try to resolve any misunderstandings that may arise on the basis of these Prize Contest Rules amicably.