



# PRINCIPLES FOR NATURE-BASED SOLUTIONS

WWF has identified **5 key principles** for nature-based solutions for climate change.

They should:

1. **Result in increased climate ambition and ecosystem functionality.** Nature-based solutions interventions contribute increased climate change adaptation and/or mitigation rather than compensating for low ambition in other sectors, ensuring that needed energy, food, urban and infrastructure net-zero transformations support one another. Improving ecosystem functionality involves assessing how climate change will affect nature and taking steps to better manage these risks.
2. **Informed by science:** Use the best available climate, biological and social sciences to set achievable and measurable targets.
3. **Synergistic:** Help reduce and/or avoid emissions and/or reduce human vulnerability while conserving nature and trade-offs among other societal goals as well as avoiding adverse impacts on biodiversity e.g. through broad, single-species restoration.
4. **Co-designed and co-implemented with Indigenous Peoples and local stakeholders,** both as a way to understand their most pressing challenges as well as building co-responsibility.
5. **Measurable and traceable.** Outcomes can be quantified and attributed to interventions through robust monitoring, evaluation and reporting frameworks.