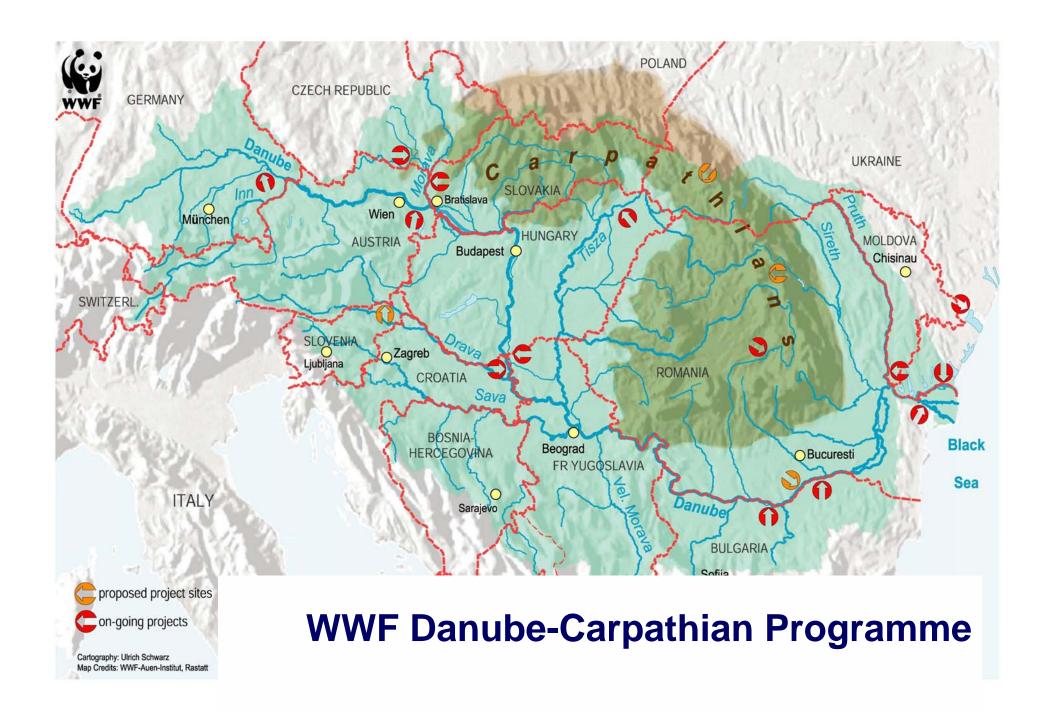


Payments for Environmental Services in the Danube

WWF Danube-Carpathian Programme





Questions...

- How can we pay for protecting and maintaining nature and environmental services?
- How can we develop sustainable livelihoods for people living on the Danube?
- How can we reengineer economies to maintain natural values and ecosystem services?
- How can we integrate sustainable financing mechanisms into Integrated River Basin Management?





Problems with scaling-up:

- Identifying clear services, benefits
- Beneficiary who is willing and able to pay
- Free-rider problem
- => Without public-sector, PES small-scale
- Potential for nutrient-trading scheme at river basin level?









A window of opportunity...





Water Framework Directive, Habitats Directive



Agri-Environmental and Rural Development Funds



Agri-environmental, other payments

- EU regulations agreed
- National programming for 2007-13 ongoing
- Delivery and uptake of schemes



Scaling-up...

EU Enlargement, European Neighbourhood Policy



- Establish clear baselines, clearer conservation goals, and monitoring procedures
- Ensure effective targeting and delivery of schemes
- Ensure up-take, as well as support and understanding for schemes
- Ensure coordination and scaling up from local to national and river-basin scale
- Develop alternatives, links to market



Project objectives

- To foster and promote PES and related sustainable financing schemes in the Danube river basin.
- 2. To derive lessons of relevance for the Danube basin and for other international watersheds.



Possible interventions





Thank you for your attention!

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