

News Release



Media Contacts:
Patricia Dietz
NewPage - Port Hawkesbury Mill
902-625-6143

NewPage Corporation
120 Pulp Mill Rd.
Port Hawkesbury
Nova Scotia, Canada B9A 1A1

FOR IMMEDIATE RELEASE

NewPage achieves FSC Forest Management and Chain-of-Custody certifications for its Port Hawkesbury operations

PORT HAWKESBURY, Nova Scotia, Canada February 8, 2008 – NewPage Port Hawkesbury Limited today announced that its Woodlands Unit in Nova Scotia, Canada, has achieved Forest Stewardship Council® (FSC) Forest Management (FM) certification (SW-FM/COC-002964) for its forestry practices and the Port Hawkesbury Mill has achieved FSC Chain-of-Custody (COC) certification (SW-COC-002898) for the traceability of its wood supply. The Forest Management certification covers all company-managed land in Nova Scotia (approximately 630,000 hectares/1.55 million acres).

The Forest Stewardship Council is recognized worldwide for its unique regional, multi-stakeholder approach to the development of standards for well-managed forests.

“We are extremely pleased and proud to receive this recognition of our company’s leadership in sustainable forest management,” said Russ Waycott, vice president of the Port Hawkesbury Mill’s Woodlands Unit of NewPage. “Our certification is the first industrial application of the revised FSC Maritime Standard and we are honoured to have this opportunity to demonstrate that this high forest management standard can be matched with the practical requirements of a large forest products business. Congratulations to our Woodlands staff and contractors for their excellent work in meeting the FSC standards and thank you to our Forest Advisory Committee and friends in the environmental community for their valuable help in identifying and planning our forest conservation program,” he added.

The FSC Forest Management audit report states that “based on a thorough review of (the Woodlands Unit’s) performance in the field, consultation with a range of interested groups and organizations, governments and First Nations, and analysis of evidence collected by the team, the SmartWood assessment team recommends that certification should be awarded.”

“Chain-of-Custody” is the traceable path the logs take from the forest, through the mill, to when the product is sold to an end user. Compliance with this standard means that employees at the Port Hawkesbury Mill and Woodlands Unit have established and engage in ‘best practices’ to process logs that have been: legally harvested; harvested from areas where human rights are not violated; harvested from forests where high conservation values are embraced; harvested from areas which have not been converted from natural forest to plantations or non-forest uses; or not harvested from genetically modified trees. The Chain-of-Custody Audit Report states that “all shipments of wood are verified on arrival as coming from particular supplier contracts, which associates them with an FSC certificate code where applicable.” Chain-of-Custody must be in place at all steps along the supply chain in order for a printed piece to carry an FSC COC label.

According to Kari Easthouse, Forest Resource manager of NewPage, “Our Woodlands Unit received its certification from the SmartWood program of the Rainforest Alliance, a Forest Stewardship Council accredited certifier, following an in-depth audit process last summer. They found the Company’s forest management practices comply with FSC’s rigorous standards for environmentally and socially responsible forestry practices,” he said. “Additionally, we are the first operation to be registered to both the FSC and CSA forest management standards. We believe this combination of rigorous on-the-ground requirements, and strong public input gives us a world-class forest management system.”

About NewPage Corporation

Headquartered in Miamisburg, Ohio, NewPage Corporation is the largest printing paper manufacturer in North America, based on production capacity, with more than \$4.3 billion in pro forma net sales for the last twelve months ended September 30, 2007. The company’s product portfolio is the broadest in North America and includes coated freesheet, coated groundwood, supercalendered, newsprint and specialty papers. These papers are used for corporate collateral, commercial printing, magazines, catalogs, books, coupons, inserts, newspapers, packaging applications and direct mail advertising.

NewPage owns paper mills in Kentucky, Maine, Maryland, Michigan, Minnesota, Nova Scotia, and Wisconsin. These mills have a total annual production capacity of approximately 5.5 million tons of paper, including 4.3 million tons of coated paper, 920,000 tons of uncoated paper and 300,000 tons of specialty paper, as well as approximately 3.2 million tons of pulp.

Port Hawkesbury Operations

The Woodlands Unit of the Port Hawkesbury Mill has been in existence since the mill started operations in 1962. It is responsible for supplying wood to the mill and for the management of 630,000 hectares (approximately 1.55 million acres) of company-managed land in Nova Scotia.

The Woodlands Unit achieved a milestone in early 2002 when it became the first forestry operation in North America to get approval for both Canadian and American environmental certifications for its Sustainable Forest Management. The Woodlands Unit Environmental Management System continues to meet ISO 14001 standards and is certified to comply with the sustainability standards of the Canadian Standards Association (CSA Z809).

The Port Hawkesbury Mill produces supercalendered papers used primarily for magazines, catalogs and advertising materials and standard and improved newsprint.

#