



for a living planet®

The World Wide Fund for Nature seeks a **Communication Manager for its DRC Programme**

The World Wide Fund for Nature (WWF) is one of the largest independent conservation organizations in the world, active in almost 100 countries. It has been working in the Congo Basin in Central Africa for more than 20 years. Our mission is to stop the environmental degradation in the world and build a future where humans live in harmony with nature.

For our country Communication in DRC - we are looking for a dynamic, enthusiastic and committed **Communication Manager** to implement an effective and efficient communication approach to support DRC conservation efforts and ensure WWF DRC's conservation targets are met through strategic promotion of WWF DRC Brand among different audiences in the country and within the Network in line with the WWF – DRC Strategic Plan and Communication Strategy.

Location: Kinshasa, Democratic Republic of Congo.

Duration: 2 years renewable.

Main responsibilities:

Effective Communication for Conservation Impact

- Works in close partnership with WWF DRC Senior Management Team (SMT) and programme teams to develop and implement effective internal and external public relations & communications strategies for communicating WWF DRC conservation initiatives and enhancing corporate image, visibility and brand;
- Participates in developing, orchestrating and implementing strategic outreach programmes and campaigns to positively shape the thinking and public policy outcomes on conservation issues;
- Prepares talking points and speeches for top management including SMT;
- Develops and disseminates IEC materials including print and electronic materials such as, newsletters, e-newsletters, banners, brochures; and annual reports to communicate WWF DRC's brand and conservation initiatives.

Strategic Partnerships & Media Relations

- Produces and issues press releases, articles, multi-media content in order to raise the profile of WWF DRC;
- Responds to local and international media queries; as needed, organises media visits to WWF DRC key sites;
- Liaises with other WWF communicators in Africa for joint campaigns;
- Liaises with likeminded organisations for joint public information events/campaigns;
- Ensures WWF DRC is prominently and regularly featured in various media;
- Feeds into the PSP Share platform to inform WWF network about DRC events.

Management of Resources and Budgets

- Provides support to the fundraising team in designing fundraising information as part of the wider resource mobilization strategy.

Leadership and People Management

- Provides leadership and directly supervises the DRC communication officer; and provides communication technical matrix management of staff in charge of communication at project and programme level.

What you need:

Required Qualifications

- Minimum a university degree in Communications, Public Relations, Journalism, or related fields;
- At least 7 years of experience with proven track record in communications (preferably in DRC or Central Africa);
- Understanding of institutional and legal framework in DRC as it relates to media and communications issues;
- A good understanding of DRC/Central African media landscape;
- Excellent desktop publishing and multi-media skills;
- Excellent stakeholder focus and communication skills;

- Strategy formulation and deployment skills;
- An understanding of, and vocational interest in environmental conservation, international development,
- NGO sector and other related fields would be preferred;
- Excellent proficiency in French and English (fluency in Kiswahili and Lingala is an asset).

Required Skills and Competencies

- Excellent interpersonal, organizational, analytical and research skills;
- Innovative, creative and willing to learn;
- Passionate about natural resource conservation in DRC and in Central Africa;
- Great team player and demonstrated ability to work and deliver across different teams and programmes;
- Visionary leadership in organisational branding;
- Adherence to WWF's values, which are: Optimistic, Engaging, Determined and Knowledgeable.

Please consult the attached job description for more information on the position.

How to apply?

Email a cover letter and CV to recruit-roaydehub@wwfcarpo.org

The subject should read DRC-CM. Deadline for applications: September 25, 2015. Thank you in advance for your interest in this position. Please note that only candidates under serious consideration will be contacted for follow up. If you have not been contacted six (6) weeks after closing, consider your application unsuccessful.

Female and DRC national applicants are encouraged.

WWF is an equal opportunity employer and committed to having a diverse workforce