

BUSINESS – THE REAL DEAL

**Powering economies into the low carbon future:
Business leaders claim that a strong deal in Copenhagen
will be good for the economy, a weak deal will be bad.**

What will world leaders produce at the end of the week?
A political deal? A legally binding deal? No deal at all?

There are rumours floating in and around the Bella Center that big business would prefer caution and the status quo instead of a treaty that is bold and sets comprehensive reduction targets.

That perception is incorrect. More than 1,000 businesses from all continents, most of them global players, are advocating for a strong legally binding deal that reduces carbon pollution and accelerates clean energy innovation on a global scale. They want a clear signal that

- Allows businesses to make long term investment decisions in low carbon technologies;
- Provides incentives to invest heavily in low carbon R&D, and;
- Protects economies from dramatic impacts of climate change.

The voice from progressive businesses represent over

11 Trillion US\$ in market capitalization.

These businesses provide over

20 million jobs

in companies which are committed to turn the vision of a low carbon economy into reality, generating at least

2.6 trillion US\$ in 2008 annual turnover.

One thing is for certain: today, there are many businesses delivering the **real deal**. The companies participating in the initiatives described below show that taking climate action makes business sense!

The question is – if businesses can do it,
why can't world leaders?

Business is showing the way, proving that cutting carbon is healthy for the economy.

The Prince of Wales's Corporate Leaders Group (CLG) and *The Copenhagen Communiqué*

In a letter to EU President Barosso, the EU CLG says "A strong deal in Copenhagen, will enable business to lead the transformational change that must occur in the world economy within the next couple of decades. A weak deal will be bad for the climate and for the economy."

The Copenhagen Communiqué, a statement developed by the EU and UK Corporate Leaders Group is now widely recognised as the definitive statement from the international business community and calls on world leaders to agree "These are difficult and challenging times for the international business community and a poor outcome from the UN Climate Change Conference in Copenhagen will only make them more so, by creating uncertainty and undermining confidence." It has been signed by over 900 companies based in over 60 countries, including every country in the G20, ranging from the world's largest companies and best known brands, to Small and Medium Size Enterprises (SMEs).

ABN AMRO	eBay Inc.	Perstorp Group
Absa Group Ltd	EDF Energy	Phillips
Acciona	EnBW Energie Baden-Württemberg AG	Pick n Pay
Accor	ENDESA	Pirelli Tyre & Parts
adidas Group	Enel	PriceWaterhouseCoopers
AECOM	Ericsson	Procter & Gamble
AEON Co.,Ltd.	Ernst & Young Global	PSA Peugeot Citroën
Air France	Etex Group SA	Rabobank Nederland
AkzoNobel NV	F and C	Reckitt Benckiser
Alcatel-Lucent	F.Hoffmann-La Roche Ltd	Reed Elsevier
Allianz	Fairmont Hotels & Resorts	Repsol YPF, S.A.
Allied Electronics Corporation Limited	Ferrovial, S.A.	Research In Motion Limited
Alstom	finnair	RGE Pte Ltd
AMEC	FirstGroup plc	RHODIA
Anglian Water Group	Fomento de Construcciones y Contratas	Ricoh Company, Ltd.
Anglo American	Fortis	Rio Tinto
ANGLOGOLD ASHANTI LTD	Four Seasons Hotels and Resorts	Robert Bosch GmbH
ARCADIS NV	France Telecom	Rolls-Royce
Arup Group Ltd	Fujitsu	Royal Bank of Canada
Asia Pacific Resources International	Gap Inc.	Royal Bank of Scotland Group
APRIL	General Electric	RSA
Atkins	Group Five Limited	RUSAL
Atlantia S.p.A.	Grundfos	RWE npower
Aviva plc	H & M Hennes & Mauritz AB	Sabancı Holding
Axa	Heidelberger Druckmaschinen AG	Saint-Gobain (UK, Ireland, and South Africa)
BAA	HP	Sanlam Ltd
BAKKAVOR	HSBC Holdings plc	SAP
Balfour Beatty plc	IBERDROLA	Sappi Limited
Banco Popular Español	ICA AB	SC Johnson & Son, Inc.
Banco Santander	IKEA Group	SCA
Bank of America Merrill Lynch	Indesit Company	Schneider-Electric
Barclays	Infosys Technologies Ltd.	Scotiabank
Barilla	ING Group	Scottish and Southern Energy
BASF SE	Insurance Australia Group	SEB AB
Bayer AG	Invensys, plc	SGS
BBVA	IOI Corporation Berhad	Shell (Royal Dutch Shell)
BEKAERT	ITC Limited	Siemens AG
Belgacom	J Sainsbury's	Skai
BMO Financial Group	James Finlay Limited	Skanska
BMW AG	John Lewis	Sol Melia Hotels & Resorts
Bombardier Inc.	Johnson & Johnson	Stagecoach Group plc
BP	Johnson Controls, Inc.	Standard Chartered
Brandix Lanka Limited	Johnson Matthey	Standard Life Plc
BRF Brasil Foods S.A.	Jones Lang LaSalle Incorporated	Starbucks Coffee Company
Bristol-Myers Squibb	KBC group	Statoil-Hydro ASA
British Airways plc	Kingfisher	Sun Microsystems
British American Tobacco plc	KLM	SunGard
BSkyB	Kone Elevators co.,LTD(China)	Suntech Power
BT	Koninklijke Ahold N.V.	Sustainable Aviation
Cable & Wireless plc	KPMG International	Swire Pacific Limited
Capgemini	Kraft Foods Global, Inc.	Swiss Re
Carlsberg Group	L'OREAL	Symantec
CARREFOUR GROUP	Legrand group	TDC
Cascades Inc.	Lend Lease Coporation Ltd	Telefonica O2 UK
Cathay Pacific Airways Ltd	Linfox	Telefonica S.A
CEMEX	Lloyds Banking Group	Telekom Italia
Centrica plc	Logica	Telenor Group
Chartis	LUKOIL oil company	Telstra Corporation Limited
Cisco	LVMH	Tesco
City of Bergen	Macquarie Group Limited	Thames Water
Coca-Cola Enterprises	Marks and Spencer	The Bank of East Asia, Limited
Coca-Cola Hellenic	METRO Group	The Body Shop
Coca-Cola İçecek	MOL	The Coca-Cola Company
Compass Group PLC	Mouchel	The Co-operative Group
Connexion	MTN (Mobile Telephone Networks) Ltd	The Kroger Co.
Credicorp LTD	National Australia Bank Limited	Thomson Reuters
CSC	NATIONAL EXPRESS	Umicore
Danone	National Grid plc	Unilever
Danske Bank Group	Nedbank Ltd	United Technologies Corporation
De Beers	Nestle S.A.	Vale
Deloitte	Network Rail	Vattenfall
Deutsche Bank AG	Norsk Hydro ASA	Virgin Group
Deutsche Post DHL	Novartis	Vodafone
Deutsche Telekom	Novo Nordisk A/S	Westpac Group
DHV Group	NSG Group	Woolworths Limited
Diageo plc	Old Mutual plc	Woolworths South Africa
Domtar Corporation	Orascom Telecom Holding S.A.E	WPP
DP World	Otto Group	Yahoo! Inc.
DSM	Pearson plc	
E.ON UK plc	PEMEX	
EADS	PEPSICO, Inc	
EADS ASTRIUM		

WWF Climate Savers

Climate Savers companies are demonstrating that ambitious greenhouse gas reduction targets are achievable while business is growing, that ambitious targets lead to a range of innovations and are good for the bottom line. Climate Savers dispels the myth that ambitious CO₂ cuts are bad for business and shows that carbon smart companies are the successful companies of the 21st century.

Collectively, Climate Savers companies are reducing emissions by 50 million tons CO₂ by 2010, equivalent to the annual emission of Switzerland. The companies have partnered with WWF in a global campaign calling to negotiators to "Let the Clean Economy Begin" with an ambitious climate deal in Copenhagen.

Catalyst
Elopak
Fairmont Hotels and Resorts
Hewlett Packard
IBM
Johnson & Johnson
JohnsonDiversey
Lafarge

National Geographic
Natura
Nike
Nokia
Nokia Siemens Networks
Novo Nordisk
Sagawa
Spitsbergen Travel

Sofidel
Sony
Tetra Pak
The Collins Companies
The Coca Cola Company
Xanterra Parks & Resorts

CERES/BICEP

We are major U.S.-based companies coming together to send a strong signal that we need a global deal now to address global climate change. A global deal must include significant near- and long-term emissions reductions targets, with a commitment of actions by other major emitting nations. Such a deal will provide the market certainty that will unleash the investments needed to create jobs and enhance U.S. competitiveness. We have long shared the widely-held view that climate change is a serious issue requiring immediate and meaningful action by government, industry, consumers and society. The urgency to act is clear and the need for strong leadership is paramount. We pledge our support for backing climate leadership on helping secure a strong global deal.

Levi Strauss & Co.
Nike
Starbucks
Sun Microsystems
Timberland
Aspen Skiing Company

Ben & Jerry's
Clif Bar & Company
eBay
Eileen Fisher
Gap Inc.
Jones Lang LaSalle

The North Face
Seventh Generation
Stonyfield Farm
Symantec

The Climate Group

The businesses we work with need a long-term signal from Copenhagen. With the right deal we will see an unparalleled wave of investment and innovation: a clean energy and technology revolution. It is right for the planet and the right for the economy - we just need our leaders to seal the deal.

The Climate Group has created a coalition of governments and the world's most influential businesses all committed to tackling climate change. Through this coalition, it's helping to set the targets, create the policies, build the confidence, and generate the political willpower needed to make the changes the world requires to set it on a path to a low-carbon, prosperous future.

Alstom
Arup
Baker & McKenzie
Barclays Bank
Better Place
Bloomberg
BP
British Sky Broadcasting
British Telecommunications
Broad Air Conditioning
Catalyst Paper Corporation
Cathay Pacific Airways
CB Richard Ellis Group
China Mobile
Climate Change Capital
Coca-Cola

Dell
Dr Pepper Snapple Group
Duke Energy
Florida Power and Light Group
Google
HDR
HSBC
IBM
IWC
Johnson & Johnson
Johnson Controls
JP Morgan Chase
Lenovo
Man Group
Marks & Spencer
Munich Re

MWH
Nestle Waters
News Corporation
Nike
PepsiCo
Pratt Industries
ScottishPower
Standard Chartered Bank
Suntech
Swire Pacific
Swire Properties
Swiss Re
Tesco
Timberland
Virgin
Virgin Atlantic

Brazilian Business Council for Sustainable Development (BCSD-Brazil/CEBDS)

The Brazilian Business Council for Sustainable Development, a coalition of more than 50 of the largest companies in Brazil, aims to ensure the business leadership as catalyst to the change towards the Sustainable Development and a low carbon business. Among different efforts, BCSD-Brazil has adapted the GHG Protocol to the Brazilian companies necessities. In response, its company members have been engaged in managing the impact of their activities on the climate: whether by knowing, informing or setting GHG emissions reduction targets, or by exploring market-oriented strategies. Gathered to discuss and climate change impacts on their own activities and making the effort to contribute to an effective climate deal, BCSD-Brazil members have signed a Climate Pact and produced a common position paper to the COP15, which has been handed in to the Brazilian Government Negotiators, in order to contribute to a realistic and positive climate agreement.

Contacts:

WWF Climate Savers: Oliver Rapf, +32 494 307485, Bruce Haase, +31 624 981281

Corporate Leaders Group: Craig Bennett, +44 7703770024, Sandrine Dixon-Declève +32 477 449 439

CERES/BICEP: Peyton Fleming, +1 617 733 6660

The Climate Group: Luc Bas, +32 478 562 035

Brazilian Business Council for Sustainable Development: Marina +55 21 8162 0191