



JOB DESCRIPTION

Position title :	NORAD Sustainable Blue Economy Coordinator
Reports to :	SWIO seascape leader
with accountability to the Supervises:	Regional fisheries manager Sustainable blue economy manager Governance and policy officer
Location :	Antananarivo
Grade :	IPE 54
Type of contract:	Fixed Term
Contract duration:	2 years renewable
Date :	August 2021

I. Introduction / background

In July 2018, as a result of Africa Conservation process - the SWIO seascape was identified as a priority seascape for WWF in Africa among others such as Congo Bassin, KAZA, SOKNOT and Greater Virunga. The South Western Indian Ocean (SWIO) seascape has been prioritized by WWF because of high levels of biodiversity from ecosystem to species levels, together with the important ecosystems services including fisheries it provides within the Western Indian Ocean.

The geographical scope of the seascape is broadly defined as extending from the coasts and EEZs of Kenya, Tanzania, Mozambique, extending eastwards through the Mozambique Channel to the Comoros, Madagascar and the southern archipelagos of the Seychelles.

A SWIO strategic framework was jointly developed and adopted by the WWF Offices in Madagascar, Mozambique, Tanzania, Kenya and South Africa in 2021. The vision for the SWIO seascape is that **“By 2030, the oceans and the coasts of SWIO are vibrant and healthy within a changing climate, building resiliency of communities, food security and contributing to improving quality of life for generations to come”**.

The four pillars of the programme are: sustainable blue economy, coastal communities & climate adaptation, sustainable fisheries and integrated, ethical ocean governance.

As part of the implementation of this strategic framework, the NORAD-funded project “Sustainable Blue Economy in the SWIO” will aim to generate a shift among African decision-makers and powerholders to a sustainable blue economy (SBE) by:

- Strengthening the voice and influence of civil society in decision-making
- Developing, adopting and implementing SBE policies in 3 SWIO countries, and ensure financial commitment of >US\$30m to implement these plans.
- Ensuring major International Financial Institutions adopt the SBE principles and catalyse an increased flow of investments and initiatives.

- Ensure that fair and equitable access to sustainable fisheries resources in the SWIO region is facilitated through a collective approach and decision making by the SWIO governments.
- Ensure at least 3 out of 5 SWIO countries adopt innovative and robust management measures to combat IUU fishing including implementation of the Port State Measures Agreement (PSMA).

The primary activities delivered to achieve this are:

- Supporting SWIO governments with policy recommendations and pilots that demonstrate the advantages of adopting SBE principles and strong anti IUU fishing policies.
- Strengthening the capacity of a CSO coalition operating at the SWIO regional level.
- Influencing the redirection of public sector finance into SBE-based investments.

In May 2021, WWF Madagascar has been selected as the host office for the SWIO Seascape programme. In line with this, Madagascar will also host this jointly developed NORAD funded project on Sustainable Blue Economy in the South West Indian Ocean (NORAD SBE).

I. ROLE

The NORAD SBE coordinator will ensure leadership, strategic direction, and effective coordination and management of the NORAD SBE project, in line with the SWIO Strategic Framework, relevant National and Regional Strategic Plans and in synergy with other NORAD projects in the region, while harnessing the progress made and lessons learned from previous NORAD projects in the seascape. This position is responsible for the NORAD SBE project implementation, relationship building, influence, representation, capacity building for the project.

II. MAJOR DUTIES AND RESPONSIBILITIES

- ***Programme coordination, implementation and supervision***
 - Ensure the management, coordination and delivery of the NORAD SBE project following WWF PPMS standards based on the agreed framework, workplans and budget;
 - Facilitate the development and implementation of a robust MEL system for the NORAD SBE project;
 - Support the development of the SWIO Sustainable Fisheries and Sustainable Blue Economy work packages in coordination with other SWIO thematic pillars and WWF SWIO country offices priorities.
- ***External relationship building and coordination***
 - Identify, develop and maintain communications and excellent working relationships on fisheries and sustainable blue economy with major key players within business, governments, international organizations, NGOs and regional institutions ;
 - Ensure the integration and coordination of NORAD SBE activities with national governments, donors, civil society organizations and participating NGOs.
- ***Influence key actors***
 - Contribute to the development and implementation of WWF advocacy strategy to influence key SWIO countries, actors and institutions to adopt and implement enabling policies on sustainable blue economy and sustainable fisheries, with WWF country office teams
 - Ensure the consolidation of local scale successes on sustainable fisheries and sustainable blue economy and their integration and embedding into the NORAD SBE project policy work.
 - Ensure that the project results and impacts are communicated to the general public, stakeholders and to policy makers as well as the WWF network;
- ***Representation***

- Represent the NORAD SBE project as needed and ensure effective coordination, collaboration and knowledge sharing between project stakeholders, partners and donors;
- Act as the point of contact for the NORAD SBE project on regional fisheries and sustainable blue economy related matters
- Ensure regular and effective communications to the SWIO Leader, project donor and project teams NORAD SBE project progresses, successes and challenges;
- Contribute to the preparation and conduct of the SWIO seascape steering group meetings as needed and requested by the SWIO Leader.
- ***Building capacity***
 - Provide leadership on the identification of areas of capacity needs and development and rollout of capacity building strategy for WWF staff and partners on sustainable blue economy and sustainable fisheries
 - Lead the sharing of lessons learnt across the NORAD SBE project components and participating offices
- ***Fundraising***
 - Contribute to the development of strong proposal and unlocking non -traditional resources to support the development of SWIO sustainable fisheries and sustainable blue economy work packages and other relevant thematic pillars of the SWIO strategic framework as needed ;
 - Maintain excellent communication and relationships with all project funding partners

III. Profile

Required Knowledge and Skills:

- A postgraduate qualification (MSc or PhD) in a relevant discipline (e.g. natural sciences, social sciences, conservation biology, landscape ecology, economics, conservation planning or related field).
- At least 7years working experience in conservation and socio-economic issues in Africa, with a proven track record in the design and implementation of large-scale trans boundary programmes, and within the wider East Africa Region.
- At least 7 years' experience of working on complex programmes with multiple and diverse implementation partners and stakeholders - including high level political engagement, community livelihood initiatives - with cross-cutting themes and multiple objectives;
- At least 7 years' experience in leading programme development and management

Required Skills and Competencies

- Excellent strategic thinking and planning skills;
- Familiar with regional protocols on fisheries and sustainable blue economy in East Africa and/or in Indian Ocean;
- Excellent written, presentation and communication skills, with excellent fluency in spoken and written English, any other language/s of the region an asset;
- Results focused leadership approach with a thorough understanding of programme and projects management disciplines;
- Demonstrated ability to drive multi-stakeholder engagement processes
- Identifies and aligns with the core values of the WWF organization: Courage, Respect , Integrity & Collaboration
- Adherence to WWF Global behavioural competencies: Strive for Impact, Listen Deeply, Collaborate Openly, and Innovate Fearlessly.

IV. Working Relationships

Internal: Under the guidance and supervision of the SWIO Seascape Leader, interacts with other WWF staff on a daily basis, and as required coordinates and interacts with focal points on fisheries and SBE in the WWF-Kenya, WWF Madagascar, WWF Mozambique, WWF South Africa and WWF Tanzania Country Offices. Interacts regularly with the technical advisory group on matter related to fisheries and SBE.

External: Under the guidance and supervision of the SWIO Seascape Leader, interacts with delivery partners and other stakeholders, which may include national government and East African Community staff at different levels, non-governmental organisations, academic institutions, donors, and specialists/consultants.

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from the NORAD SBE coordinator. Other tasks may be assigned as necessary according to organizational needs.

Prepared by: _____

Date: _____

Approved by: _____

Date: _____

Accepted by: _____

Date: _____

