

## TERMS OF REFERENCE

<b>Position title:</b>	<b>Anti-corruption &amp; Wildlife Trafficking Advocacy Specialist</b>
<b>Reports to:</b>	Chief of Party
<b>Supervises:</b>	N/A
<b>Type of contract:</b>	Consultancy
<b>Contract duration:</b>	1 year renewable
<b>Date :</b>	August 2021

### I. Background

WWF is the consortium lead for the USAID funded Anti-Corruption and Combating Wildlife Trafficking Activity. WWF, in partnership with USAID, TRAFFIC, Transparency International Initiative Madagascar (TI-MG) and Alliance Voahary Gasy (AVG), has been bringing different experiences and expertise to address corruption and environmental crimes. This partnership is built on a shared vision for natural resources protection and the fight against illegal wildlife trade (IWT). Thanks to the partnership, an Activity (project) has been developed and is financially supported by USAID: “Anti-corruption and combating wildlife trafficking Activity- Madagascar”.

The design of this project is built on the assumption that weak biodiversity governance is a key underlying driver of both ecosystem and biodiversity loss and degradation, and poverty. The exact nature of threats to natural resources in Madagascar varies from one ecosystem and region to another. The project theory of change is based on the assumption that many of the drivers and direct threats to natural resources and biodiversity in Madagascar are exacerbated by corruption. Corrupt practices, which take the form of rent-seeking and patronage in resource-rich countries distort good governance, undermine the sound management of natural resources, facilitate environmental crime and illegal trade, and drive resources away from the public good into private hands.

The goal of the Activity is to contribute to a reduction of corruption in natural resources to improve conservation outcomes. The Activity outcomes rest on the premise that anti-corruption actions are key to the good governance and management of Madagascar’s natural resources and biodiversity. However, to fight against issues posed by corruption, stakeholders and different levels must be engaged.

WWF seeks an Anti-corruption & wildlife trafficking Advocacy Specialist to contribute to the attainment of the objectives of the project, mainly to coordinate and contribute to advocacy activities in the project.

### II. Major functions

The consultant is responsible for the successful implementation of the Activity’s strategic and operational interventions related to advocacy. For this purpose, the specialist coordinates, advises and supports the Activity in the development and implementation of all strategy, approaches and actions related to advocacy.

The consultant will furnish leadership to relevant Activity staff and partners, and provide direction to all tasks related to advocacy activities.

### III. Major Duties and Responsibilities

- Strategic roles:
  - Develop and maintain close collaboration with the media and assess their roles in promoting good governance; Further develop and maintain close connections with those media outlets willing to promote good governance and seek collaboration in developing stories related to both good and bad practices such as for examples outcomes of court cases;
  - Develop and implement, where appropriate with project partners, innovative advocacy strategy, approaches, plans and tools to address context-specific corruption and wildlife trafficking issues;

- Develop and coordinate advocacy campaigns to raise the profile of trafficking and its impacts on the economy, tourism, governance, and biodiversity of Madagascar.
- Participate in promoting a culture of reporting and denunciation of corruption at all levels, within institutions and externally through media and other communications channel;
- Provide inputs in anti-corruption legal framework analysis work and recommendations on advocacy work for improving the framework;
- Provide inputs in the review of regulatory of anti-money laundering (AML) and anti-corruption laws and regulations in Madagascar and their relevance to IWT, and recommendations on advocacy work for their improvement;
- Review the assessment of the role of corruption in influencing court decisions related to court records of past tortoisés trafficking and provide advocacy recommendations based on the assessment;
- Advocate for integrating fight against corruption in natural resources in ENMG curricula and participate in training magistrates on wildlife crime and related legislation: forestry, wildlife and fishery supply chains;

- Operational roles:

- Identify advocacy needs and strengthen the technical capacities of project staffs and partners in advocacy;
- Collaborate with the other specialists in training enforcement officers from MESD and other relevant agencies on corruption investigation techniques and reporting related to IWT;
- Participate in the preparation and implementation of specialized training to law enforcement officers on detection and investigation techniques associated with financial crime and money laundering;
- Participate in the preparation and implementation of capacity building of borders control agencies and reinforce the collaboration among them for detecting IWT and improving CWT interventions;
- Participate in developing national database on natural resources trafficking: targeted species, seizures, status of active cases, convictions, fines and sentences and develop advocacy implications;
- Involve actively in work planning of activities;
- Participate in coordination meetings between project implementation partners (WWF, TRAFFIC, TI-MG, AVG) and ensure smooth communication with external project stakeholders;
- Contribute to the regular reports of the project as well as specific ones as needed;

**IV. Profile :**

***Education/Experience***

- At least a master's-level degree in environmental science, planning, political science, law, journalism or equivalent;
- Solid experience in advocacy for good environmental governance (development and implementation of advocacy plans, mobilization of stakeholders and resources, research and practice of innovative advocacy tactics, ...);
- Proven experience in stakeholder capacity building on advocacy, preferably in the field of environment and natural resources;
- Good knowledge of environmental context and issues posed by corruption in Madagascar;
- Good understanding of advocacy roles of environmental coalition and/or environmental civil society organizations (CSOs);

***Skills and abilities***

- Good facilitation, analysis, design and writing skills;
- Excellent analytical skills in addressing wildlife and/or timber trafficking challenges in Madagascar;
- Proven ability to interact with multiple actors working on advocacy;
- Good knowledge of French required
- Good knowledge of English an asset;
- Adherence to WWF's values, which are: Courage, Respect, Integrity and Collaboration;

- Adherence to the following behaviors: strive for impact, collaborate openly, listen deeply and innovate fearlessly

## **V. Working relationships**

- *Internal:* The Anticorruption & wildlife trafficking Advocacy Specialist interacts and works closely and on a regular basis with:
  - Chief of Party;
  - WWF Madagascar CO staff in general, and particularly with the Conservation Manager for strategic roles and with PTSU (Policy and Technical Support Units) for thematic and operational roles;
  - WWF-US;
  - Linked WWF offices in the network;
- *External :* The Anticorruption & wildlife trafficking Advocacy Specialist interacts with:
  - Project partners, namely TRAFFIC, Transparency International Initiative Madagascar and Alliance Voahary Gasy (AVG)
  - Ministry of Environment and Sustainable Development (MESD) and relevant attached organizations such as Madagascar National Parks, etc;
  - Other relevant ministries and agencies, including the Ministry of Justice, Ministry of National Defense (Gendarmerie), National Police and Customs;
  - Other relevant bodies including the Independent Anti-corruption Bureau (BIANCO), the Financial information Services (SAMFIN), the Committee for the Protection of Integrity (CSI) and the Pole Anti-corruption (PAC) court;
  - Civil Society Organizations.

## **VI. Expected Results**

The consultant will contribute to the achievement of quality results through the implementation of the “Anti-corruption and combating wildlife trafficking Activity” to positively impact the conservation of natural resources. It will also be expected that the specialist intervention will bring significant changes in terms of capacity levels, commitment and coordination among stakeholders in anti-corruption actions.

## **VII. Deliverables**

- Monthly reports that describes tasks performed and results achieved;
- Advocacy implementation plan and advocacy log completed based on project’s activities and using standard tools;
- Terms of reference of specific advocacy activities to be conducted during the project;
- Minutes and reports of coordination and technical meetings organized with partners;
- Contributions to work planning and technical reporting of the project;

Prepared by Supervisor: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by P&C Manager: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by Conservation Manager: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by employee: \_\_\_\_\_ Date : \_\_\_\_\_